

Maven 11

Venture investing in the blockchain industry

About this presentation

- Advice learned from backing 98 companies
- The least technical presentation today
- One Friends reference

Short intro



gensyn



CELESTIA



VC's
have a
bad rep



Top Crypto VC Says Ex-General Partner Made Undisclosed Side Deal With Portfolio Company



So now I'll spend
the next 90 minutes
on giving advice

I promise I won't

Yes, people actually
want to hear what
you have to say



Have conviction, be passionate

- You are ultimately why we are investing
- Showing passion for what you are building is key to convince stakeholders
- We don't know what we don't know
- If you don't believe that what you are building is valuable, nobody will

Don't be afraid to pivot



Describe
what you
enable



Be honest



- You don't need to have an answer for everything
- Believe it or not, but we actually like founders trying to solve unsolved problems
- Integrity is the strongest brand

A category of one, is a category of none

- Competition is good
- Learn from each other
- Stake your claim
- Don't feel threatened by their
success

Being a founder
isn't easy, but you
are going to love it



Shameless plug

- We want to help you realize your vision
- Both financial and operational support
- 4 month track which should set you up for success
- The bolder, the better

Shameless plug

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